



Nexeo Solutions Launches New Sampling Site Focused on Personal Care Innovation

December 13, 2018

New Site Allows Formulators and Manufacturers 24/7 Access to the Latest in Industry Leading Formulations and Samples Kits

THE WOODLANDS, Texas, Dec. 13, 2018 (GLOBE NEWSWIRE) -- Nexeo Solutions, Inc. (NASDAQ:NXEO), a leader in chemicals and plastics distribution, announced the launch of its formulations services sampling site, Trends (trends.nexeosolutions.com). The site combines the company's industry-leading formulation capabilities with digital technology allowing chemists, formulators, and manufacturers to explore thematic sample kits targeting the latest trends and regulatory changes in the personal care market. Each kit contains products formulated by the Nexeo Solutions Lab Services team and highlights the key products and suppliers that comprise those formulations.

Notable site features:

- Capability to place order for a variety of five unique sample kits
- Sample kits available include Elements, Hawaii Sunscreen, Natural Beauty, Goddess, and Gods
- World-class products showcased in formulations
- Ability to request formulation support from the Nexeo Solutions team
- Library of articles covering the latest market trends and regulatory changes impacting the personal care market

"At Nexeo Lab Services, we continually search for new and creative ways to solve our customer's unique challenges, address regulatory changes and highlight our supplier's world-class products by delivering innovative formulations to the market," said Dr. Dejana Drew, Director of Technical Services and leader of Nexeo Solutions Lab Services. "In the past, this cutting-edge work has been delivered to stakeholders through traditional marketing and personal interaction from the Nexeo Solutions team. Our new site allows us to reach a much wider audience, delivering value to our suppliers and exposing our customers to potential solutions ahead of market trends."

"We are committed to creating a digital ecosystem that facilitates 24/7 access to robust supplier and product information," said Joey Gullion, Vice President, Specialty at Nexeo Solutions. "This new site allows us to showcase our line card and quickly reach audiences interested in key regulatory, market, and product trends that are driving the newest products coming to market."

The Nexeo Solutions Lab Services team plans to continually enhance the new site with additional product samples, regulatory updates, and articles across other markets in the new future. You can visit the site at trends.nexeosolutions.com.

About Nexeo Solutions

Nexeo Solutions is a leading global chemicals and plastics distributor, representing products from world-class producers to a diverse customer base. From product specification to sustainable solutions, the Company goes beyond traditional logistics to provide value-added services across many industries, including chemicals manufacturing, oil and gas, coatings, personal care, healthcare, automotive and 3D printing. The Company leverages a centralized technology platform to identify efficiencies and create solutions to unlock value for suppliers and customers. Learn more at www.nexeosolutions.com.

FOR FURTHER INFORMATION PLEASE CONTACT

Media Relations

+1.281.297.0851

Media.Relations@nexeosolutions.com

Investor Relations

+1.281.297.0856

Investor.Relations@nexeosolutions.com



Source: Nexeo Solutions, Inc.